



EXECUTIVE INSIGHT
MAGAZINE

MEDIA
PACK

JS  **INTERNATIONAL**
MEDIA

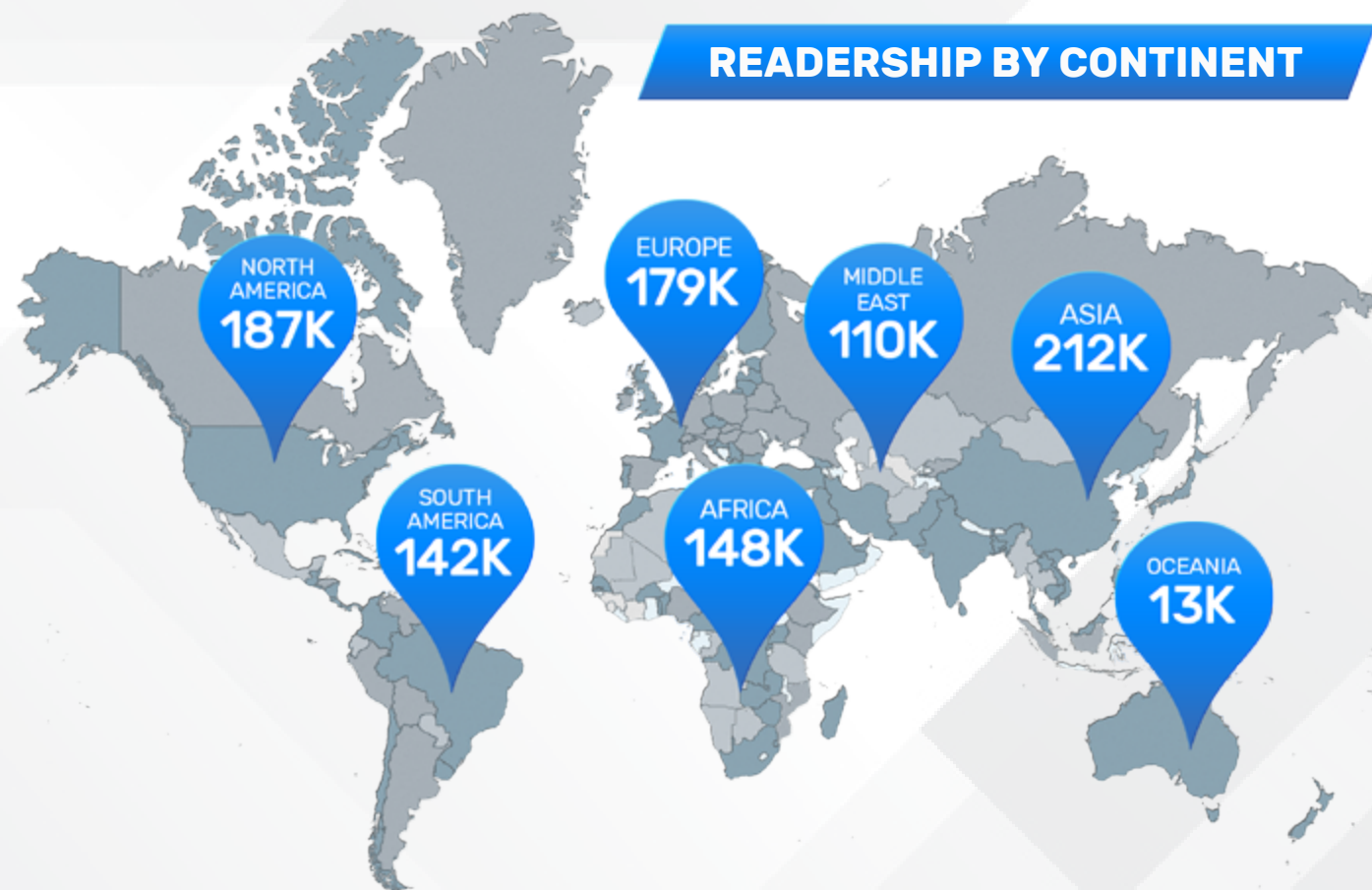
OUR READERSHIP

Our media pack is designed to bring our readers up to speed with where our main target audience is situated; Regional/Continental readership, Industry readership and position within their respected business. We feel that it's vitally important for the organizations we work with to understand who is going to see their interview and commercial advertisements.

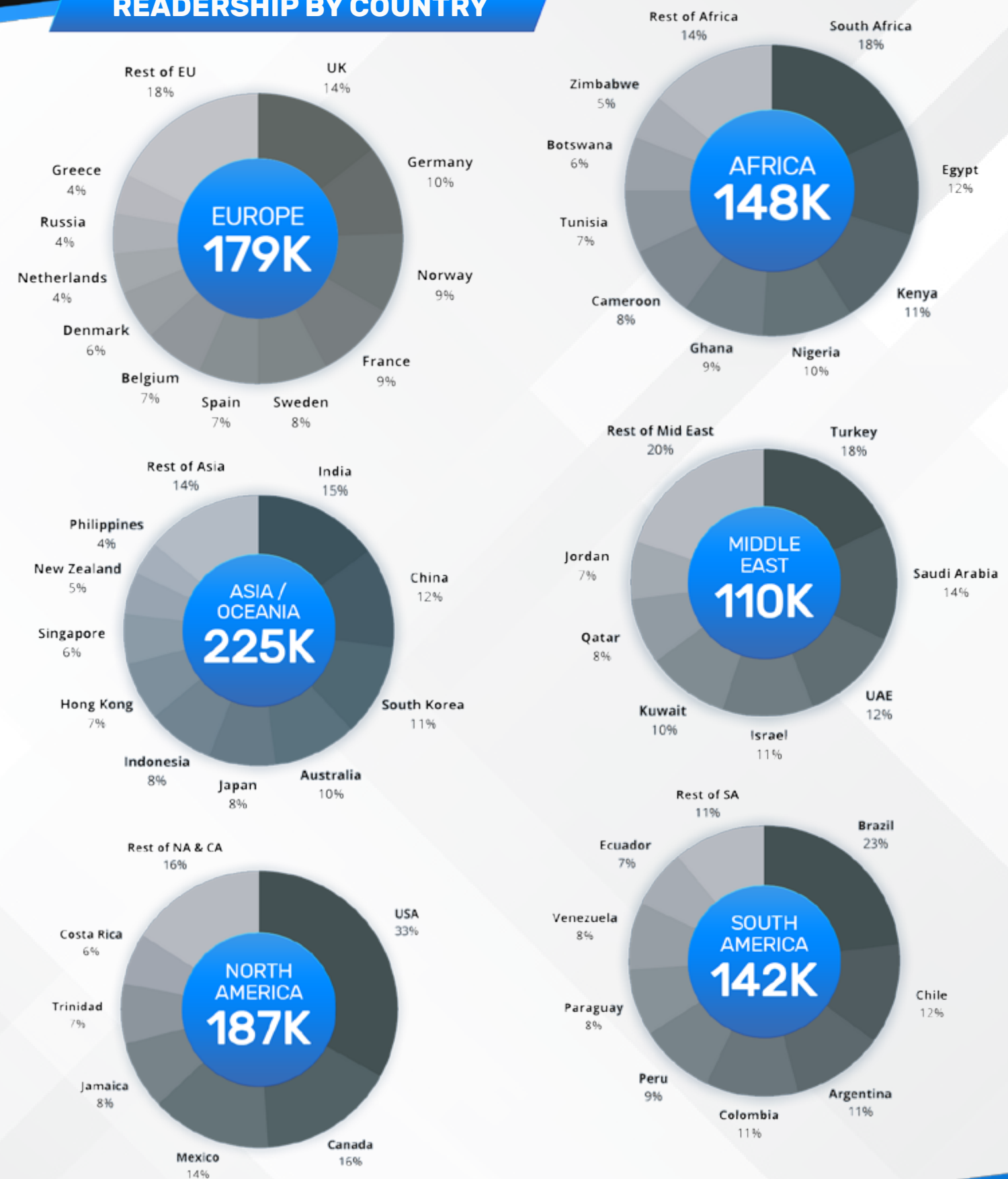
With Executive Insight Magazine reaching out to over 990,000 unique businesses worldwide, our Media Pack fully explains our readership in more detail.

If you require a more in-depth industry break down within the country of interest, then please enquire at: info@jsinternationalmedia.com

READERSHIP BY CONTINENT



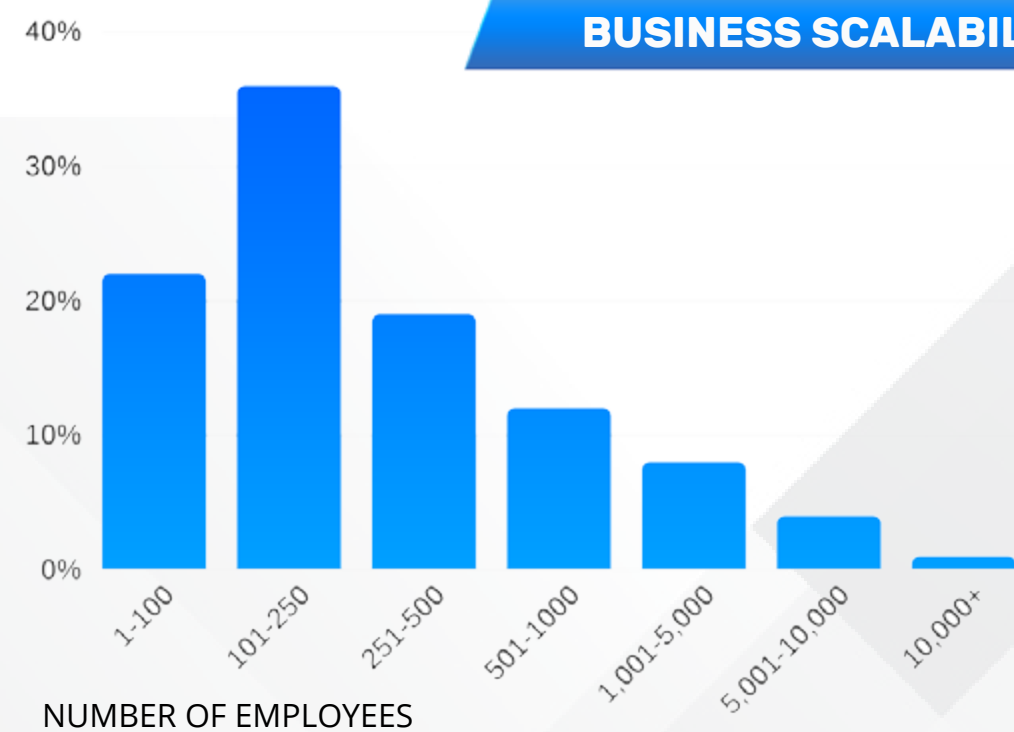
READERSHIP BY COUNTRY



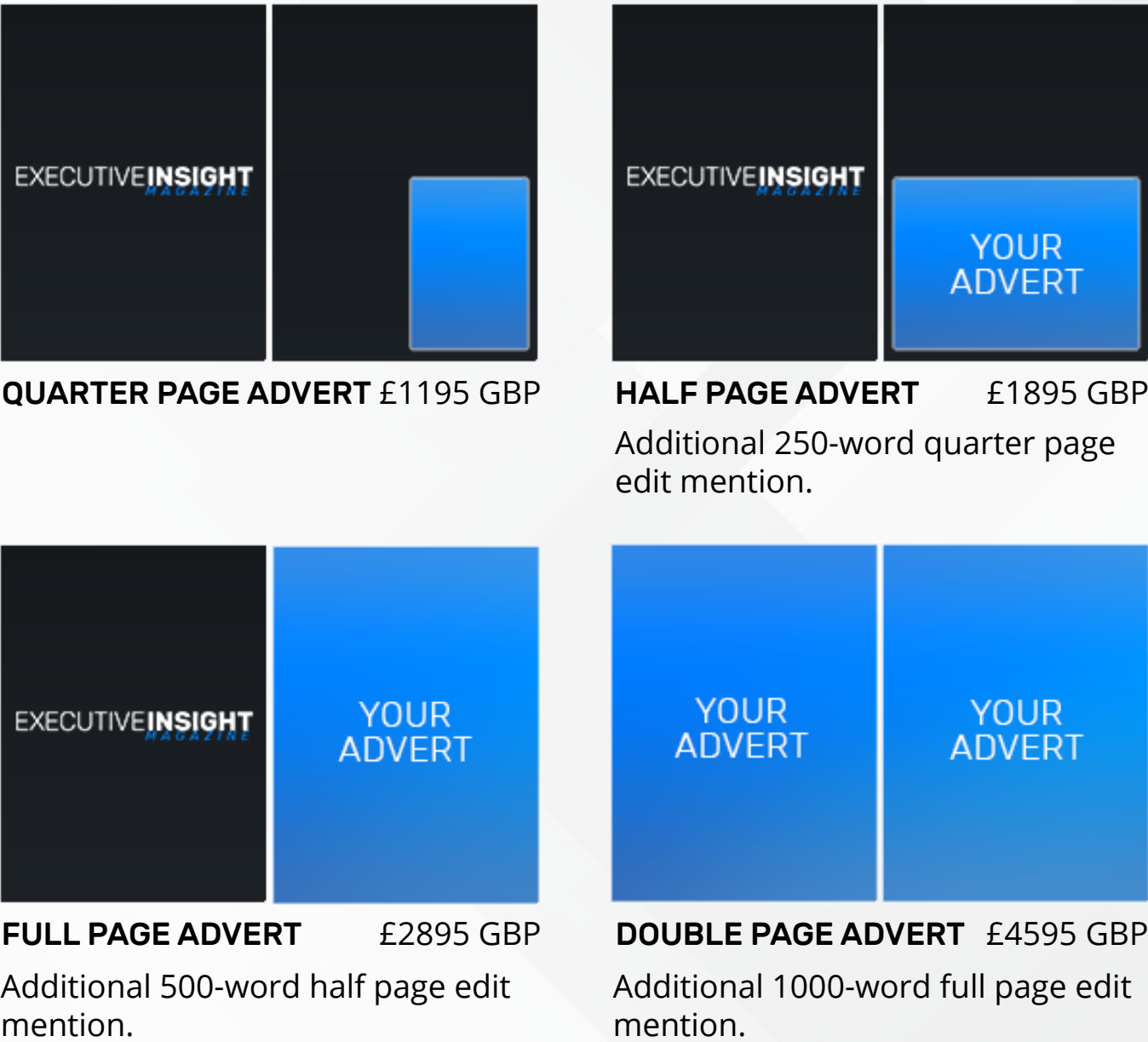
INDUSTRY SECTORS



BUSINESS SCALABILITY



ADVERTISING RATES



With our magazine being predominantly targeted towards Procurement and Supply Chain professionals, when working with businesses we also offer the opportunity to invite into the piece, their key partners and suppliers. It gives these important business partners an opportunity to demonstrate their services to a highly diversified and multiple industry readership. Our design team also offer their services inclusive in the cost of the advertising packages. Each advert includes a direct hyperlink through to your company website.



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